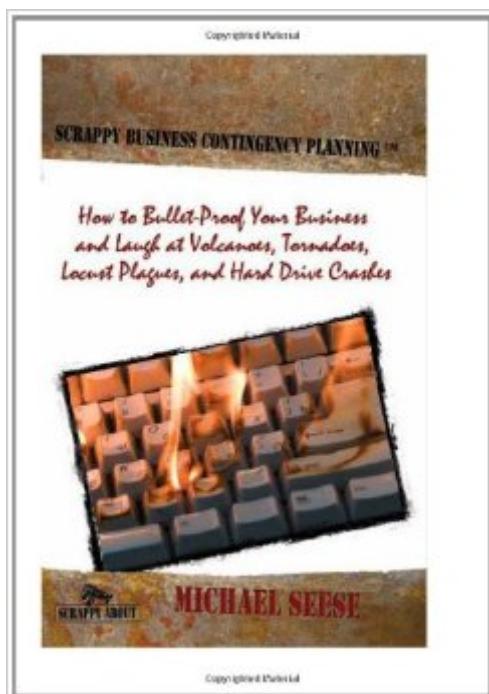


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# Scrappy Business Contingency Planning: How To Bullet-Proof Your Business And Laugh At Volcanoes, Tornadoes, Locust Plagues, And Hard Drive Crashes (Happy About)



## Synopsis

In simple terms, business contingency planning (BCP) is the art of preparing an enterprise for "bad things." The bottom line is that you are trying to enable your organization to withstand an unlikely, though not unexpected, event. But a good business contingency plan should help you weather even an unexpected event, that is, something that "can't happen here." Developing a business contingency program from scratch is not a "quick hit" effort. It is a major undertaking. 'Scrappy Business Contingency Planning' provides a blueprint for the creation of a business contingency program from the ground up. A solid contingency planning program has become a necessity, rather than a nicety, in today's business world. Although there are several very good professional resources available for professional planners, most don't teach you the "tricks" of the trade. I worked side by side with a clever and creative mentor, who taught me many of these tricks. I want to pass them on. This book provides a blueprint for the creation of a business contingency program from the ground up. After reading this book, a corporation without a business contingency plan should understand the scope of their effort to create one. A new contingency planner will find this book a refreshing how-to guide. Even a seasoned BCP professional will walk away with a tip or two, and a new perspective on some of the issues facing planers.

## Book Information

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## Customer Reviews

Michael did a great job of relaying this critical business information in a way that kept my attention

and gave a lot of great, detailed information. Sure, we don't have a lot of time to read, but in the business world, you have to keep things running! I appreciate the details he offers and it's clear he knows his stuff through a lot of experience. After each step, he also includes anecdotes and examples that make it easy to understand the need for all this planning. As a project manager, I appreciate documenting what's critical, and now I understand more what what can go wrong, why, and how I'll need to plan for minimum disruption. He also points out the importance of selling contingency planning to management and employees. A plan is worthless if the staff does not support it. I could go on and on, but I really liked this book, enjoyed the humor, and the practical approach.

The ebook was a nice companion to my Contingency Planning textbook. It was a valuable reference source for case studies.

Stop giving lip service to those required annual contingency planning reviews. Pick up this Scrappy Guide to see how it should be done in the real world.

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